

## Julie Goldberg

### Communications Specialist

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Julie Goldberg has worked for more than twenty years in communications, political consulting and corporate marketing as well as business operations.

Prior to joining HudsonLake, Julie was the Chief Operating Officer of Rubenstein Associates, a 200+ employee public relations firm based in New York City, working directly with Howard and Steven Rubenstein for more than ten years overseeing the daily operations of the company. Her responsibilities also included providing leadership and direction for the firm's management team; managing the firm's most important client relationships; driving business development that resulted in increased value for the firm and its clients; as well as helped cultivate an environment of high performance.

Her political communications experience included legislative and campaign stints on Capitol Hill and at the White House. Julie served as an Assistant Press Secretary for President Clinton with responsibility for developing and implementing regional media outreach for the President's initiatives. Prior to that, she worked on the President's reelection, handling campaign press and events for both the Clinton/Gore '96 National Press Office and the 1997 Presidential Inaugural Committee. Julie began her career on Capitol Hill working in the United States Senate Radio and Television Press Gallery and then in United States Senate Majority Leader George Mitchell's Press Office where she contributed to the media relations strategy and conducted opposition research.

Julie also worked at other communications firms, including The Glover Park Group, Burson-Marsteller and Bozell/Robinson Lake Sawyer Miller. Following the completion of her M.B.A. from Columbia University, Julie worked as a Senior Consultant in the Strategy and Transformation Practice at Cap Gemini Ernst & Young in New York. Julie holds a B.A. in chemistry from the University of Pennsylvania.